



FOR ONLINE RESOURCES,
SCAN THIS QR CODE TO
VISIT **CAMPAIGN HQ**



YOU HAVE YOUR PACKET, NOW WHAT?

Please give everyone in your organization an opportunity to donate by distributing the pledge cards and brochures provided in this packet. The best way to have a successful campaign is to encourage your coworkers to donate and to incorporate fun fundraising activities into your campaign. Plan to have donations, pledge cards and your Campaign Report turned in to United Way by **November 30, 2024**.

HOW TO HAVE A SUCCESSFUL CAMPAIGN.

- **Corporate Gift:** Many businesses match their employee's donation to double the impact and rally employees.
- **Workplace Giving:** Distribute Pledge Cards or use the Online Pledge Form to ask employees to give.
- **Fundraising Activities:** Coordinate fundraisers within your business and throughout the community to bring your employees together while raising money for a good cause.

Read the **Employee Campaign Coordinator (ECC) Guide** for campaign timelines, kickoff planning, sample emails, digital resources and more to help you run a successful campaign! View the ECC Guide at **Camapign HQ** at www.unitedwaypaynecounty.org/campaign.

WE DIDN'T RECEIVE ENOUGH MATERIALS.

If you need more pledge cards or brochures, call **405-377-2161** or email info@unitedwaypaynecounty.org and we will bring more to your office.

HOW CAN WE COLLECT DONATIONS ONLINE?

UWPC offers a free, custom Online Pledge Form to collect your employee donations. This platform offers various levels of customization depending on your company's size and needs and can collect payroll deduction, credit card, bill me and bank draft gifts or pledges. For more information, or a demonstration, email info@unitedwaypaynecounty.org.

I'M NOT GOOD AT PLANNING EVENTS. WHAT SHOULD I DO?

Examples of fundraising activities are available at **Camapign HQ** at www.unitedwaypaynecounty.org/campaign. If you need help planning an activity, call the United Way office at **405-377-2161** or email info@unitedwaypaynecounty.org. Typically the more your coworkers can learn about United Way, the more successful the event will be. To schedule a United Way representative to speak during one of your events or staff meetings, call **405-377-2161**.

OUR CAMPAIGN IS FINISHED. WHAT DO I DO?

Collect all pledge cards and donations. Complete the **Campaign Report** (unitedwaypaynecounty.org/report). Call **405-377-2161** or email info@unitedwaypaynecounty.org to have your packet picked up or you can drop off the packet at the United Way office, 109 E. 9th Ave., Stillwater, OK 74074.